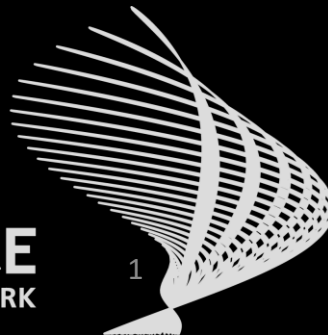


# Transformations: Social and cultural dynamics in the digital age

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# TOPIC 2.

## Digitalisation and Social Transformation

- ✓ Need for evidence on the social determinants, dynamics and effects of technological innovation for society
- ✓ Knowledge required to optimise the benefits of technological transformation whilst mitigating the potential downsides for society

### *Three sub-topics:*

- Digitalisation and social relations
- Digitalised work and organizations
- Knowledge and learning in the digital age

### *Cross-cutting aspects:*

- Interdisciplinarity
- Diversity



# The makings, workings and consequences of digitalisation

## *Enthusiastic view*

- Immense potential of innovations to boost growth and social progress
- Technology as catalyst of citizen-driven transformations

## *Skeptic view*

- Fear of technology undermining essential human qualities
- Threat to individual freedom, welfare and democracy



# TOPIC 2a.

## Digitalisation and social relations

✓ Effects of technological innovation for social relations

For example:

- Does digitalisation respond to new forms of temporality, and how has it changed the pace of social life?
- How does digitalisation impact the quantity and quality of the time we spend with family and friends?
- How do innovations shape gender relations, work-life balance and time use?



# TOPIC 2b.

## *Digitalised work and organizations*

✓ New technology has created novel challenges for the labour market

For example:

- Driving forces of digitalisation: what actors and policies promote it?
- Skill-biased technological change and social inequality
- Impacts on jobs, wages, productivity and quality of work
- Drivers and ramifications of outsourcing and gig economy
- Big data and organisational memory as motors of social change



# TOPIC 2c.

## *Knowledge and learning in the digital age*

- ✓ Digitalisation redefines the nature of knowledge production and consumption

For example:

- Impact of digitalisation on elections, justice, media and ethics
- How do education systems meet emerging skill requirements?
- Effects on attention, cognitive and emotional capacities
- Role of data-intensive digital platforms in social transformation
- Artificial intelligence and data mining in social science research



# Interdisciplinarity

## *Key goal:*

- Inter- and transdisciplinary research is especially welcome
- Research cutting across several of the call themes, examining the interrelationships between different challenges is strongly encouraged

## *CHANSE invites:*

- new research agendas
- applying new methodologies imaginatively in the field
- developing fresh comparative approaches to familiar issues
- using established techniques in previously unfamiliar areas



# Diversity

CHANSE aims at promoting gender diversity:

## *Gender in research:*

Research should consider gender inequality whenever appropriate  
(i.e. take into account the under-represented gender within specific context)

## *Gender inclusion:*

- i) gender balance among the Principal Investigators
- ii) gender balance in the overall project teams as a whole.

For further information please see NORFACE statement on gender equality.





Thank you  
for your attention!

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